Natalie Bates created the EE HPC WG in 2010. It is now a thriving global community that supports peerto-peer exchange for more than 800 members from sites, vendors, and academia.

The legacy email method for communicating with the WG was a manual multistep process, problematic because of the large administrative workload and high error rate. This task updated and streamlined communication methods by centralizing contact information for general membership and Teams on one cloud-based database, Constant Contact. Using Constant Contact adds the following value; error reduction, 'unsubscribe' functionality, reduced administrative workload.



Natalie Bates EE HPC WG

Project duration: February 2020 – September 2020

REQUIREMENTS & ALTERNATIVES	ALPHA TEST	BETA TEST	FINAL DEPLOYMENT
Identified 3 platforms that are used by counterparts	 ✓ Cross compared: Google Groups and Constant Contact 	✓ Proceeded to upload General Membership (800+)	Fully live on Constant Contact: DEPLOYMENT COMPLETE (9/8)
√ Created the Mailing List Team within the EE HPC WG	Google Groups failed: scored low on 2 non-negotiable test criteria	 √ Deployed Hierarchical Structure for Procurement Team and Sub-Teams 	Email sent to General Mailing List via Constant Contact SUCCESS!
✓ Interviewed WG experts to identify the test elements and pass/fail criteria	multiple teams (hierarchical versus flat)non- negotiablelowname, affiliation and email addressnon- negotiablelowConstant Contact passed all test criteria.	Constant Contact rated 'high' all 'non-negotiable' and 'high' priority test elements. √ 'Hiccups' along the way Cleaned existing errors in the membership list Bounced emails due to internal IT configuration	EE HPC SOP Workshop: Call for Participation SENT Email, Sent Sep 8, 2020 2:42 PM